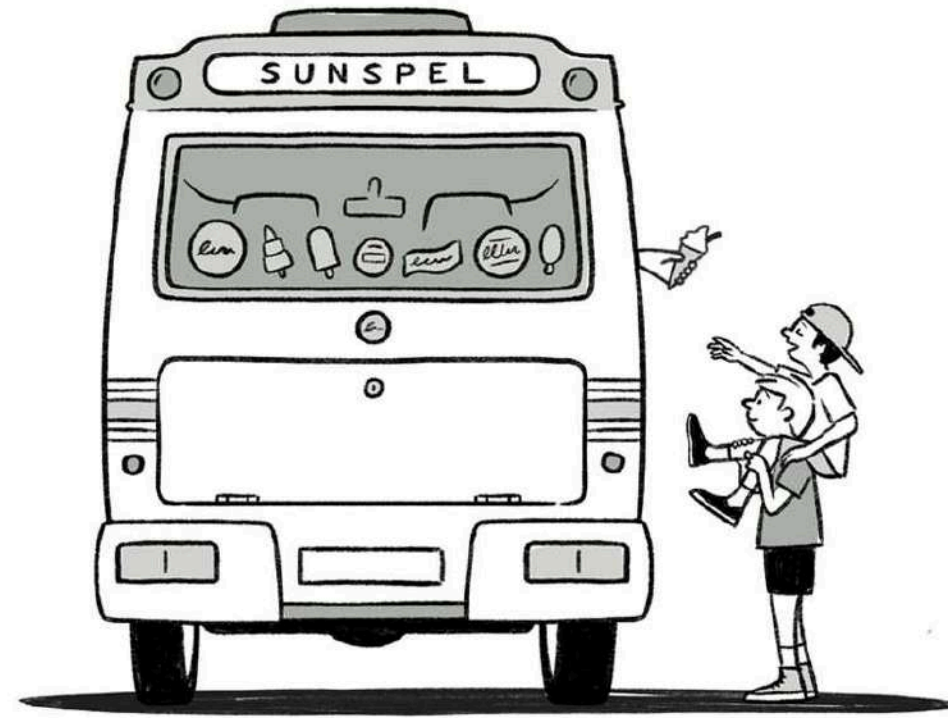


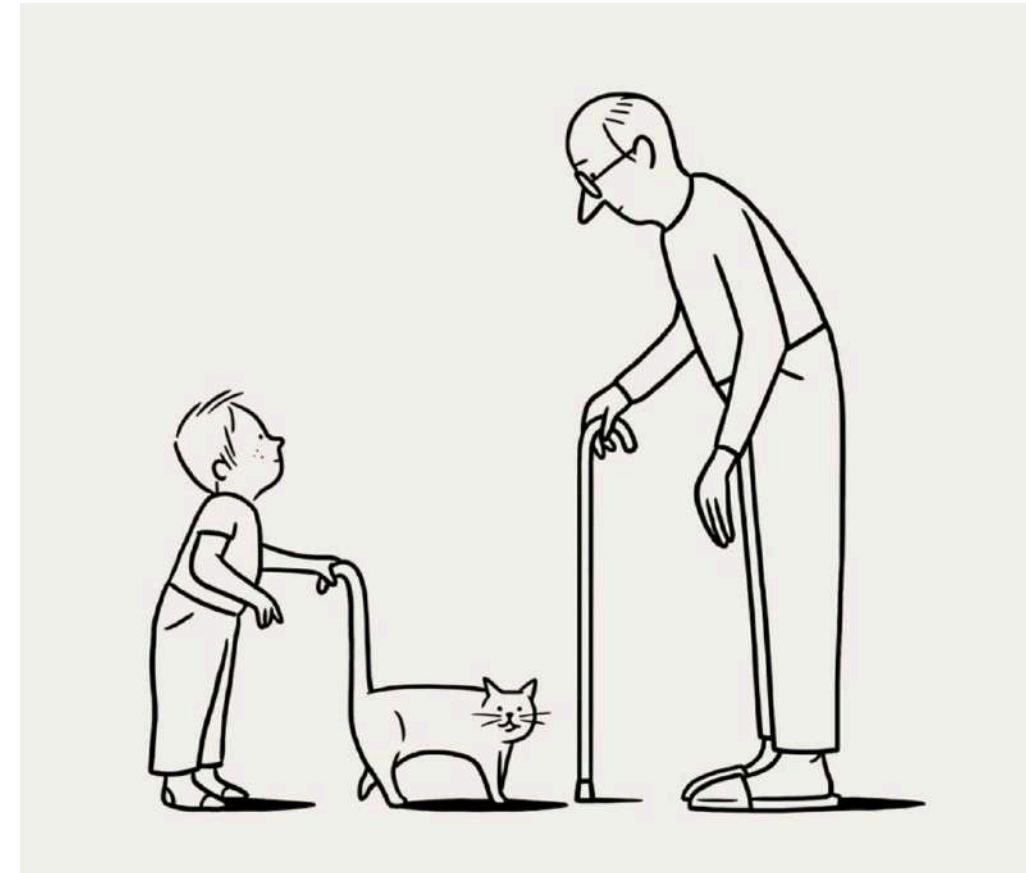
Positions through Contextualising

References :

Ryan Gillett



Matt Belise



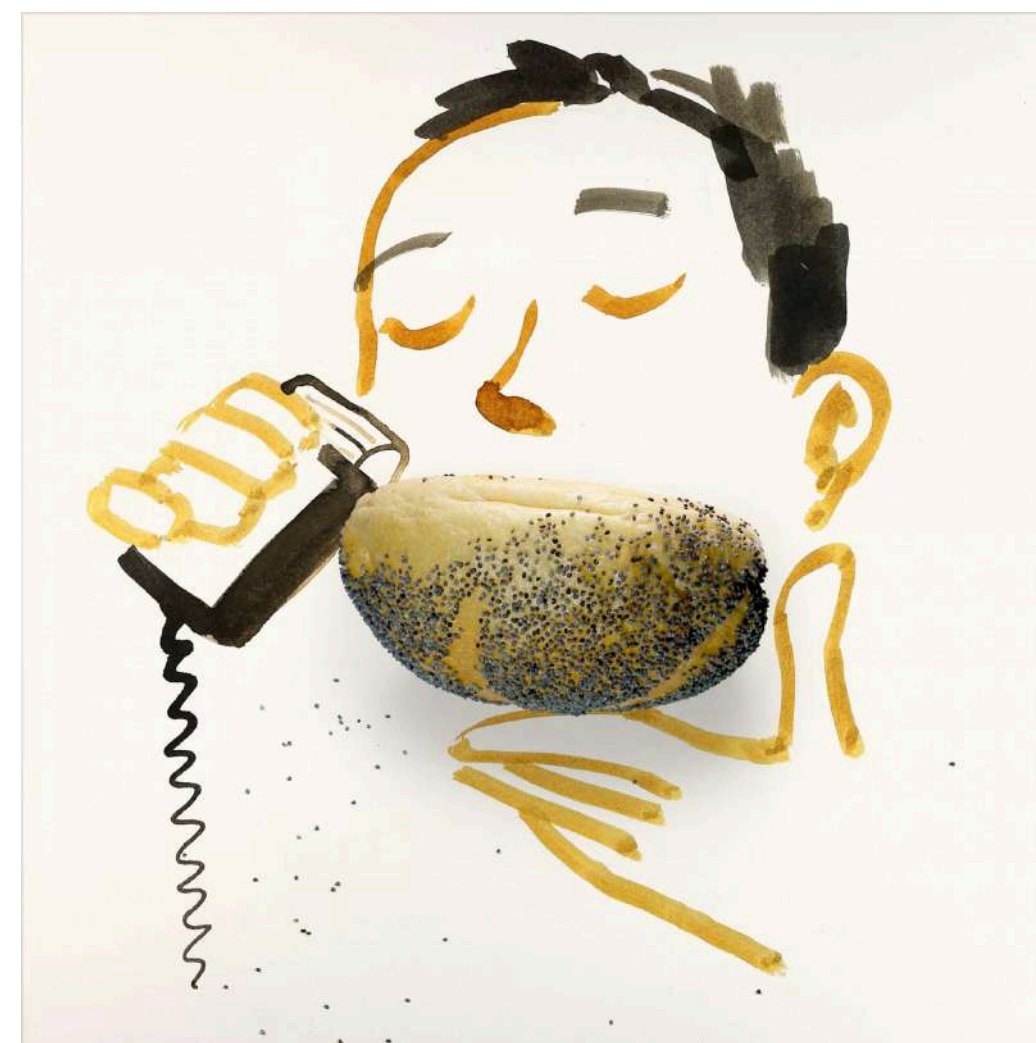
Jay Cover



Satoshi Himoto



Christoph niemann



Elanor Davis



Javi Aznarez



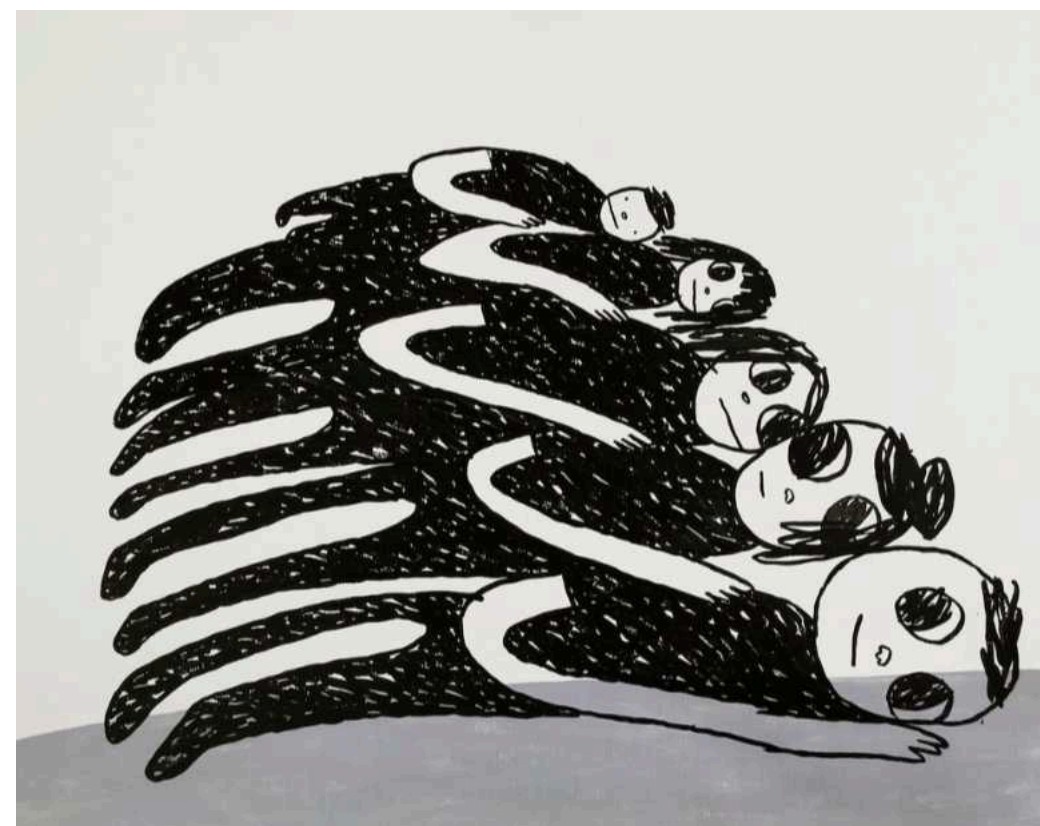
Charlotte Trounce



Debora Szpilman



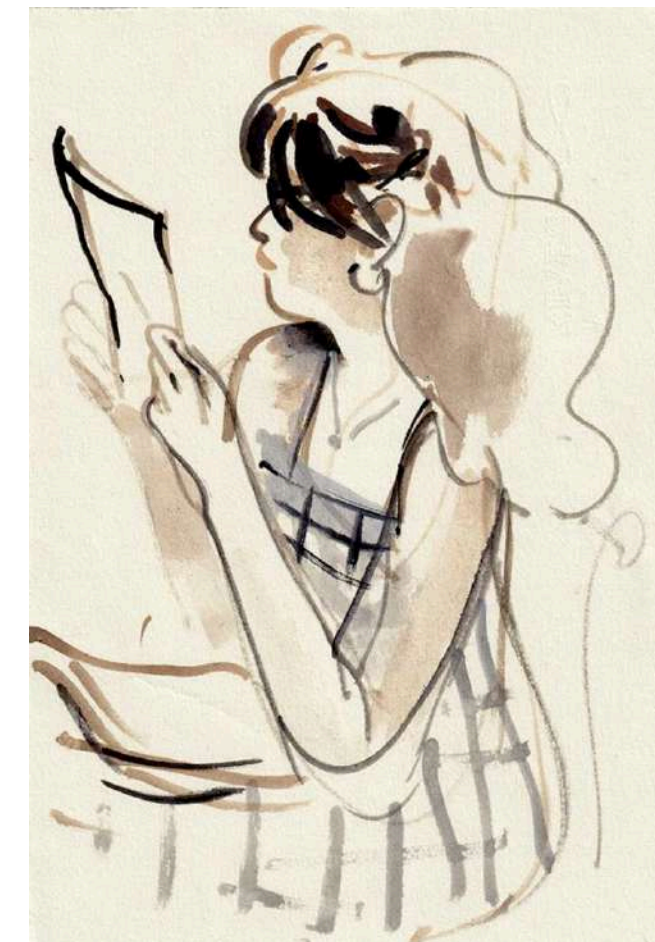
Javi Aznarez



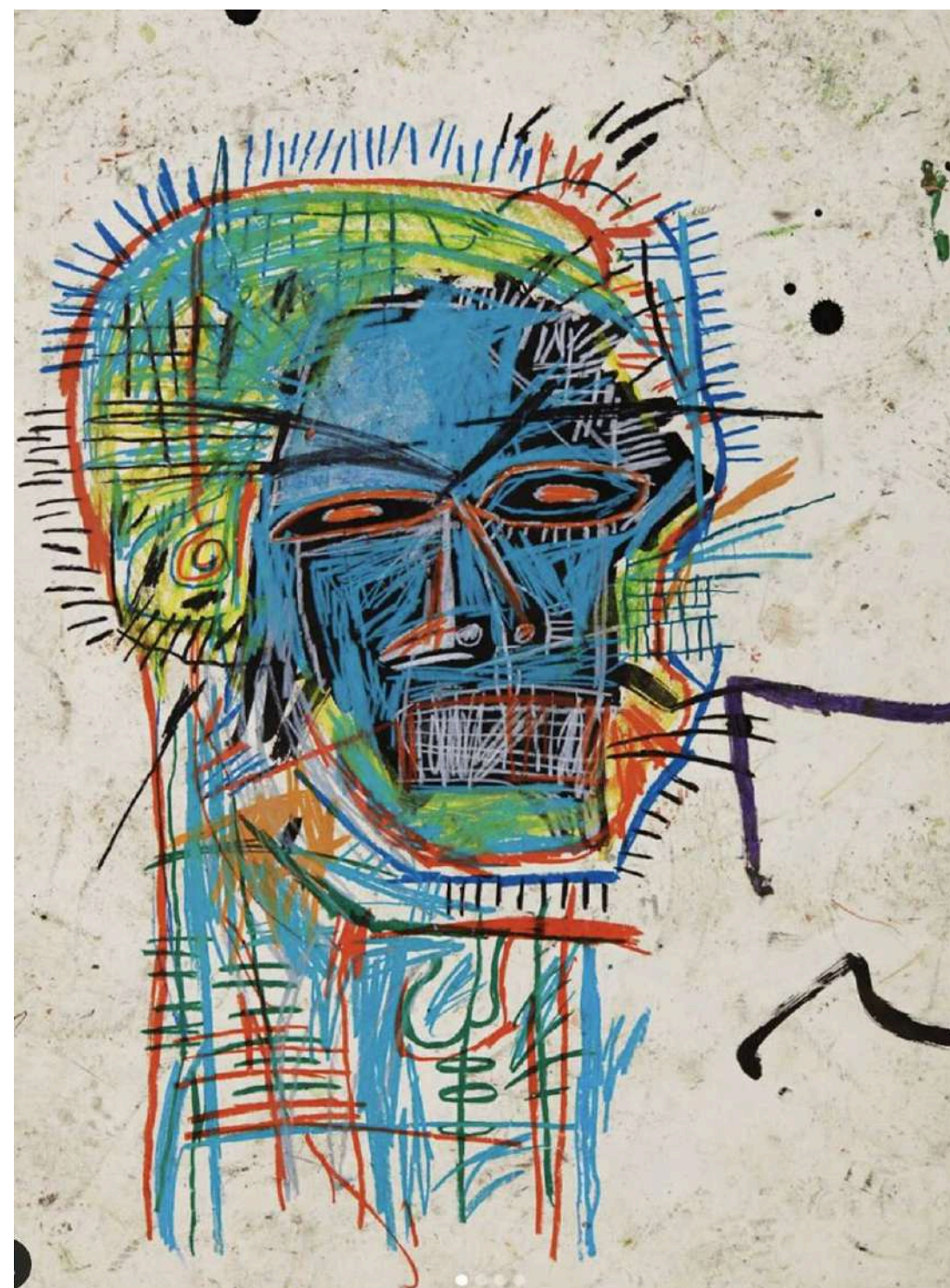
Klaus Kremmerz



Roman Muradov



Jean-Michel Basquiat



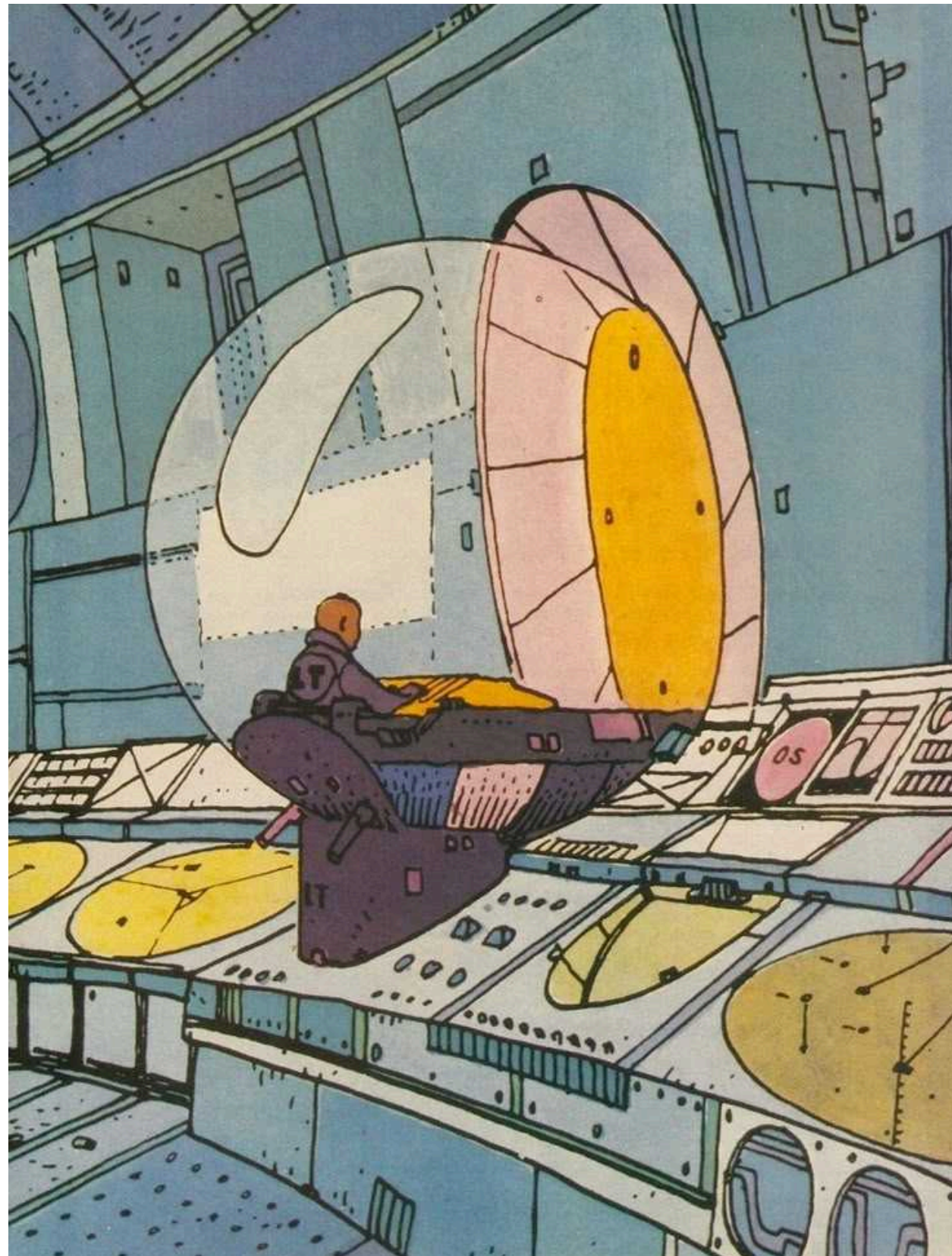
Bjorn Rune Lie



Sameer Kulavoor



Jean Giraud



Corporate Memphis

flat, colorful, minimalist, depicting energetic, and gangly-armed characters with long legs and small torsos who are seemingly always on the go.

criticized for being oblivious to the times we live in

In reality, we're battling global warming, the pandemic, and the threat of war, but these illustrated characters are posed to act like nothing's happening.

The optimistic purple figures seem to live in a utopian world, happily working as teams in offices and tending to fig plants. However, while some people aren't falling for the fake cheerfulness, others are welcoming it as a break from reality.

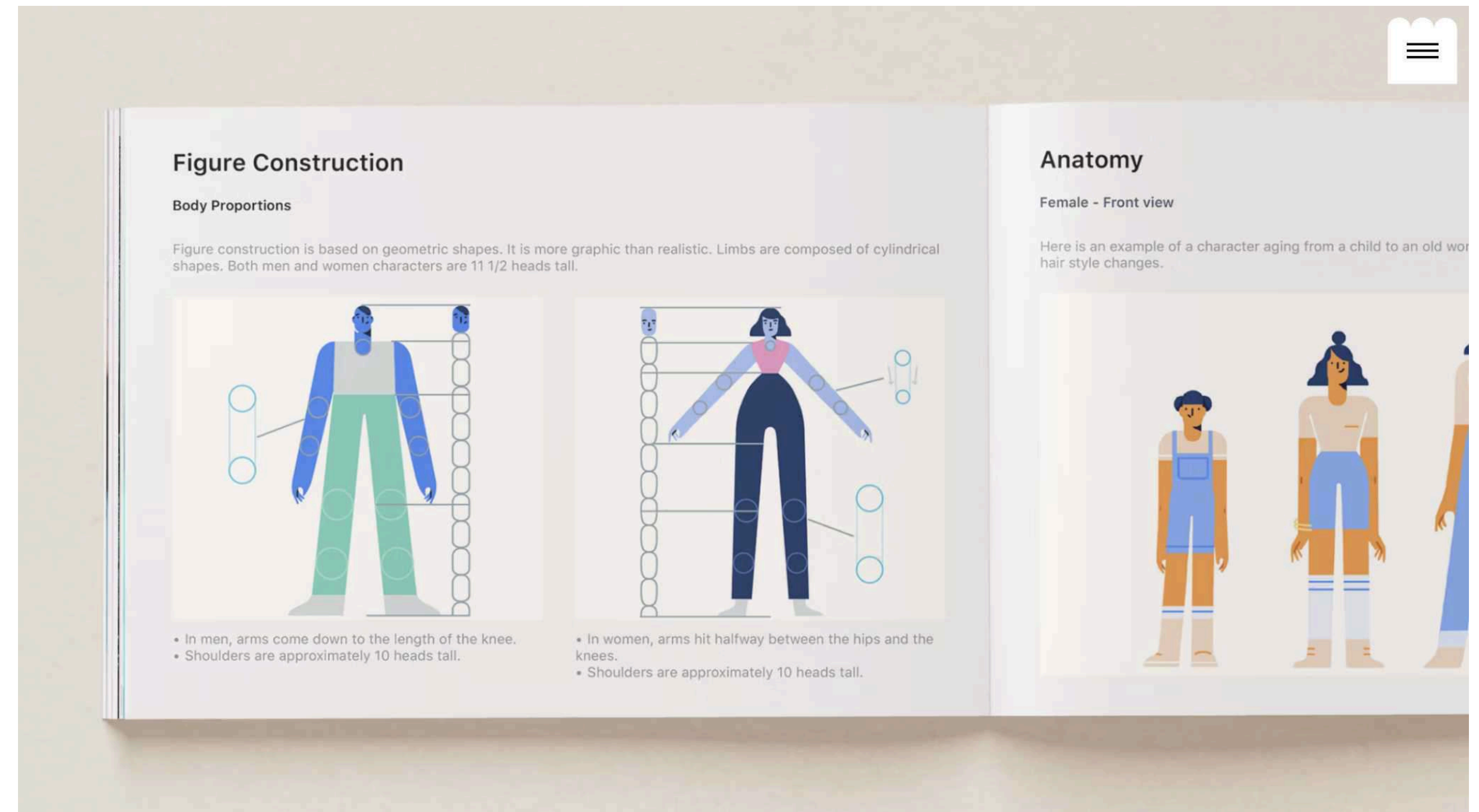


<https://www.linearity.io/blog/corporate-illustrations/>

Facebooks Algeria

- **Buck**

One of the big catalysts for the prevalence of this style as we know it, was arguably BUCK's 2017 redesign of Facebook's Illustration and animation ecosystem. They named this system 'Alegria', meaning 'joy' in Spanish. On their website BUCK describe the core principles of the brief:



Parody



Corporate Memphis parody of the famous Goya painting 'Saturn Devouring his Son'
(Image credit: @clayohr via Twitter/Francisco Goya)

<https://jemima.design.blog/2021/02/08/generic-tech-company-art-style-woman-devouring-her-son/>

Questions

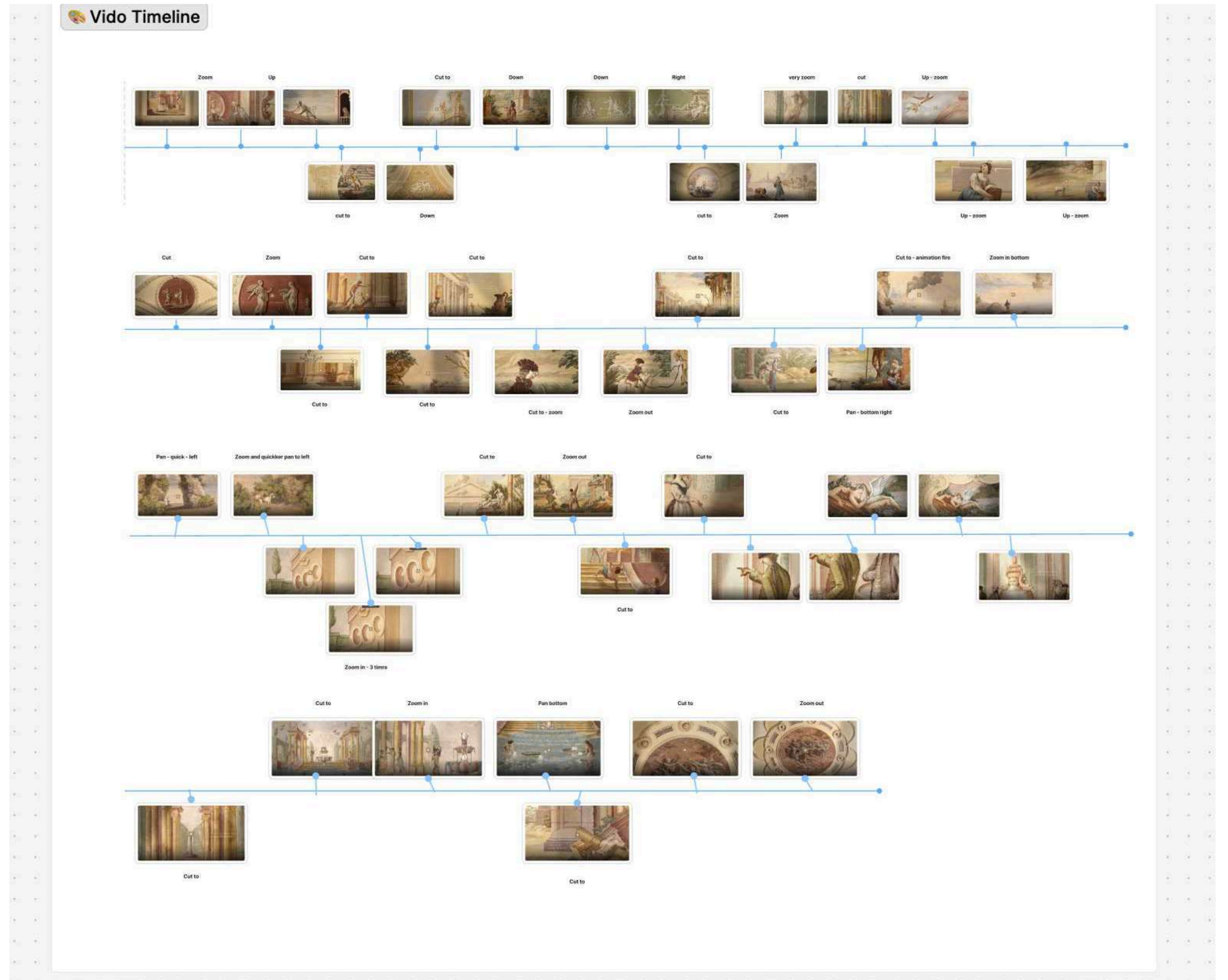
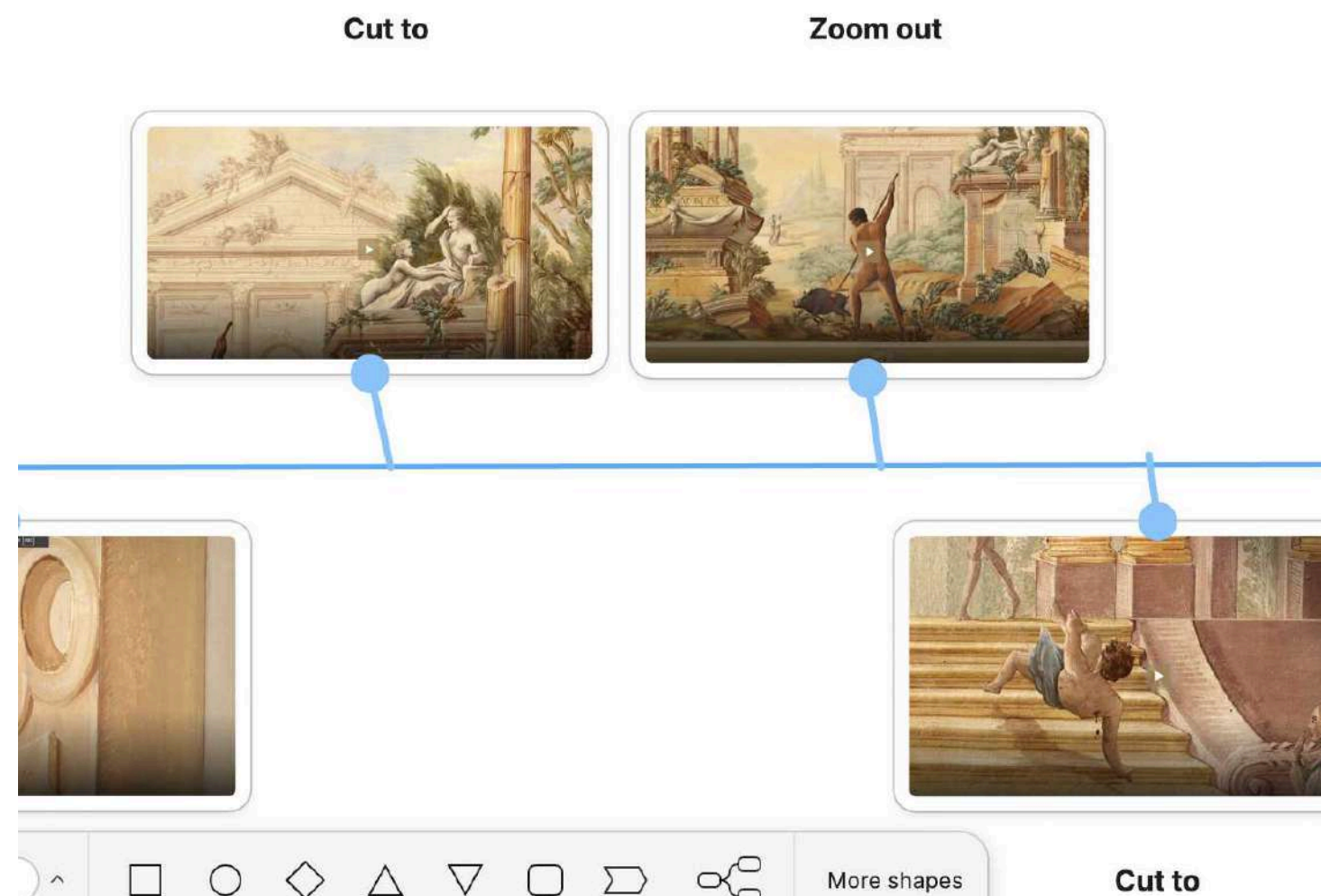
Are we selling software services or human joy?

My role as a designer and illustrator in the world of corporate branding? How can I bring about a change and create authentic illustrations?

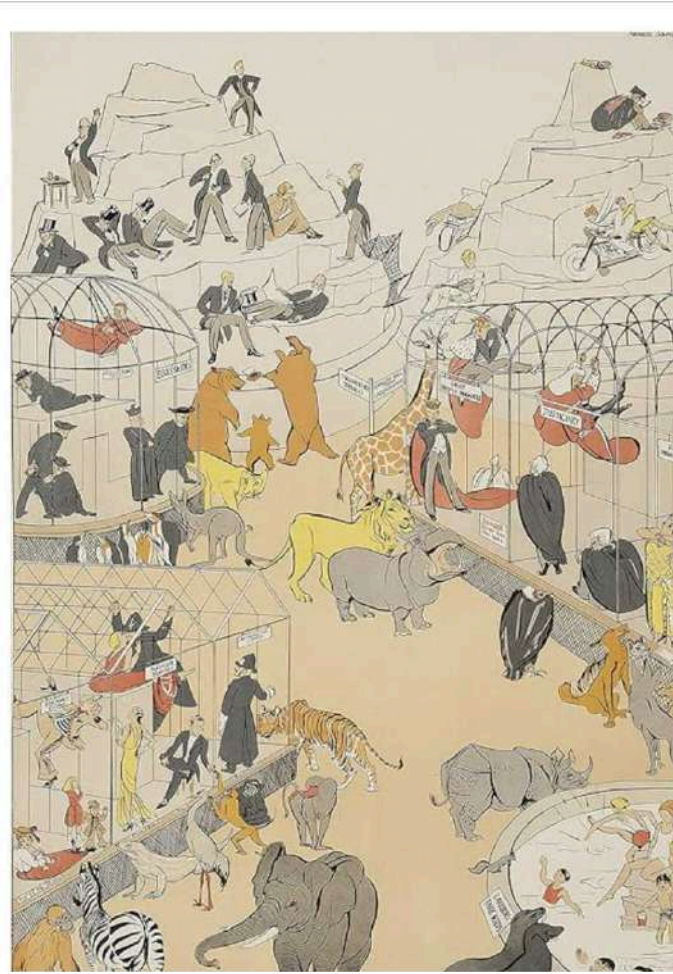
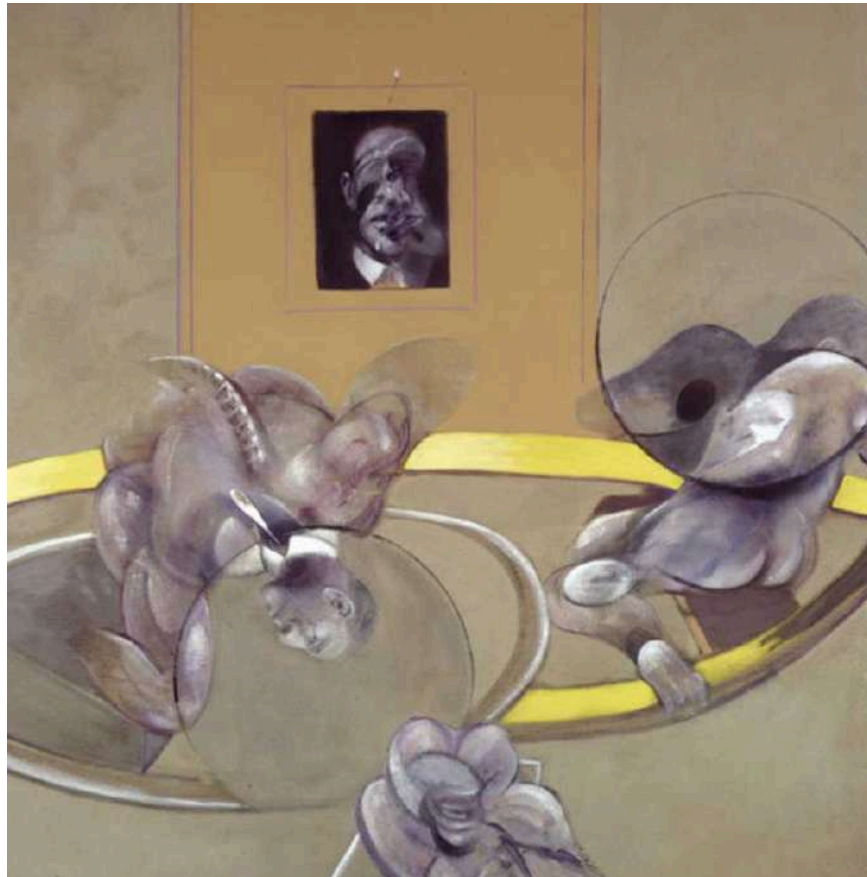
How do I perceive humans and how do I want to depict reality? Is it all joyful or is it more than that? What is the style, medium appropriate to test that?

Video Time line

Studying the timeline of each frame - the animation effects and the process of making. The subjects and how they are depicted



Studying British history of art - wallpapers



William Morris

William Morris was a 19th-century British designer, artist, and key figure in the Arts and Crafts Movement. His wallpaper designs are known for their intricate, nature-inspired patterns featuring elements like flowers, leaves, birds, and vines. These designs combined medieval aesthetics with a strong sense of craftsmanship and harmony with nature.



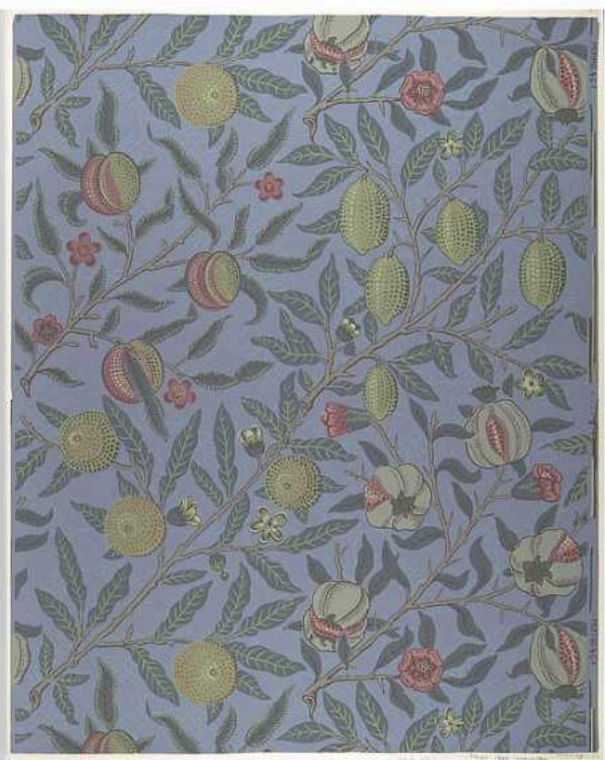
Design for Trellis wallpaper (1862)



Finished Trellis wallpaper printed in 1864



Daisy Design (1864)



Fruit or pomegranate (1866)
(Metropolitan Museum)



Pink and Poppy
Wallpaper (1881)



Grafton wallpaper
(1883)



Wild Tulip (1884)
(Metropolitan Museum)



Pink and Rose (1890)
(Metropolitan Museum)



Blackthorn (1892)
(Metropolitan Museum)



Willow Bough (1887)
(Metropolitan Museum)^[10]



Morris wallpaper in [Wightwick Manor](#) (c. 1887–93)

Subjects

Flowers, markets,
architecture, finance,
(Bus), transport iconic
phone booths, youth,
fashion, dogs
people of all cultures

- Theft, shoplifting
- economic disparity
- graffiti culture
- juxtaposed architecture
- homelessness
- capitalism

Sketches



Landscape

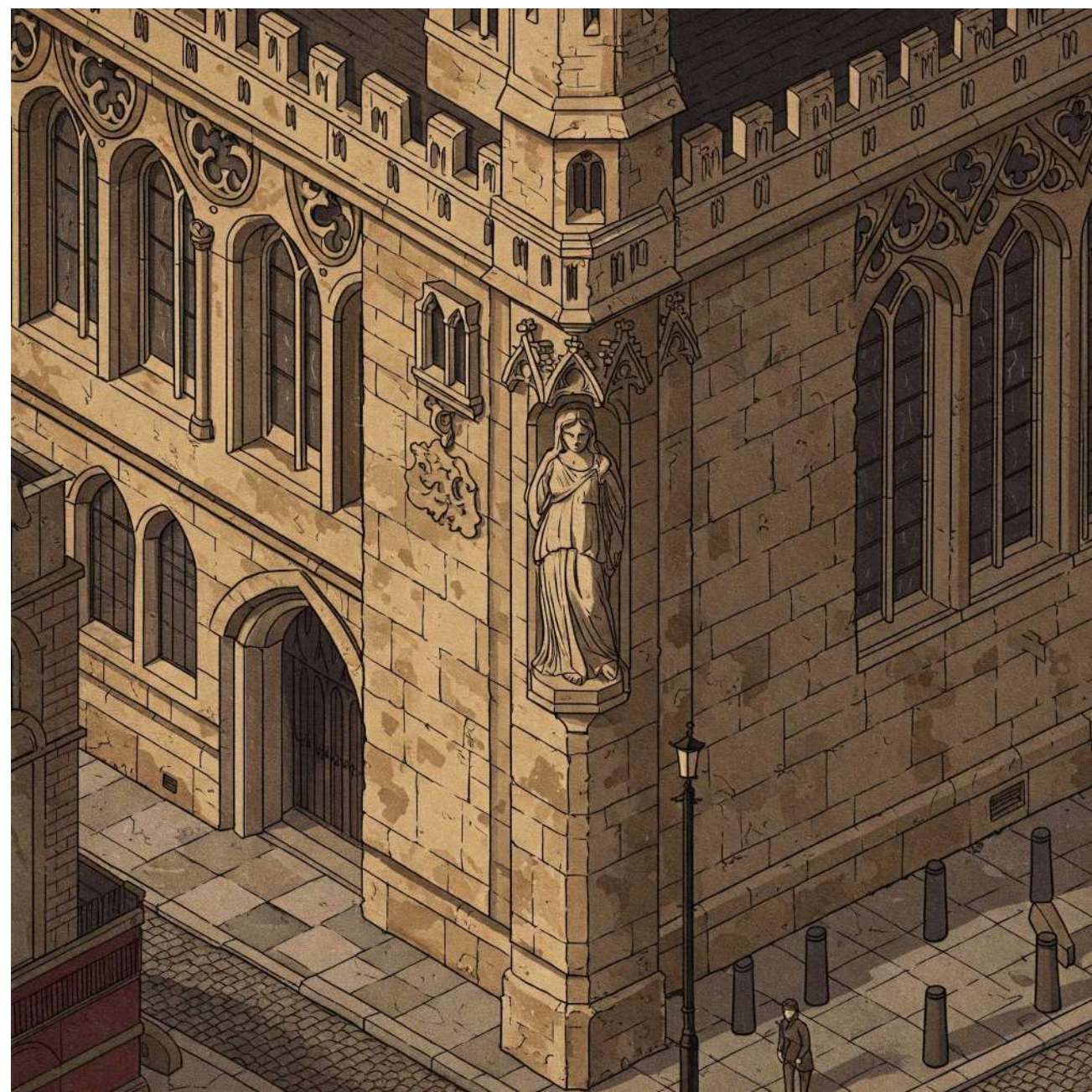


Landscape



Landscape





Positions through Contextualising

Intermediate Presentation

Landscape



Subjects

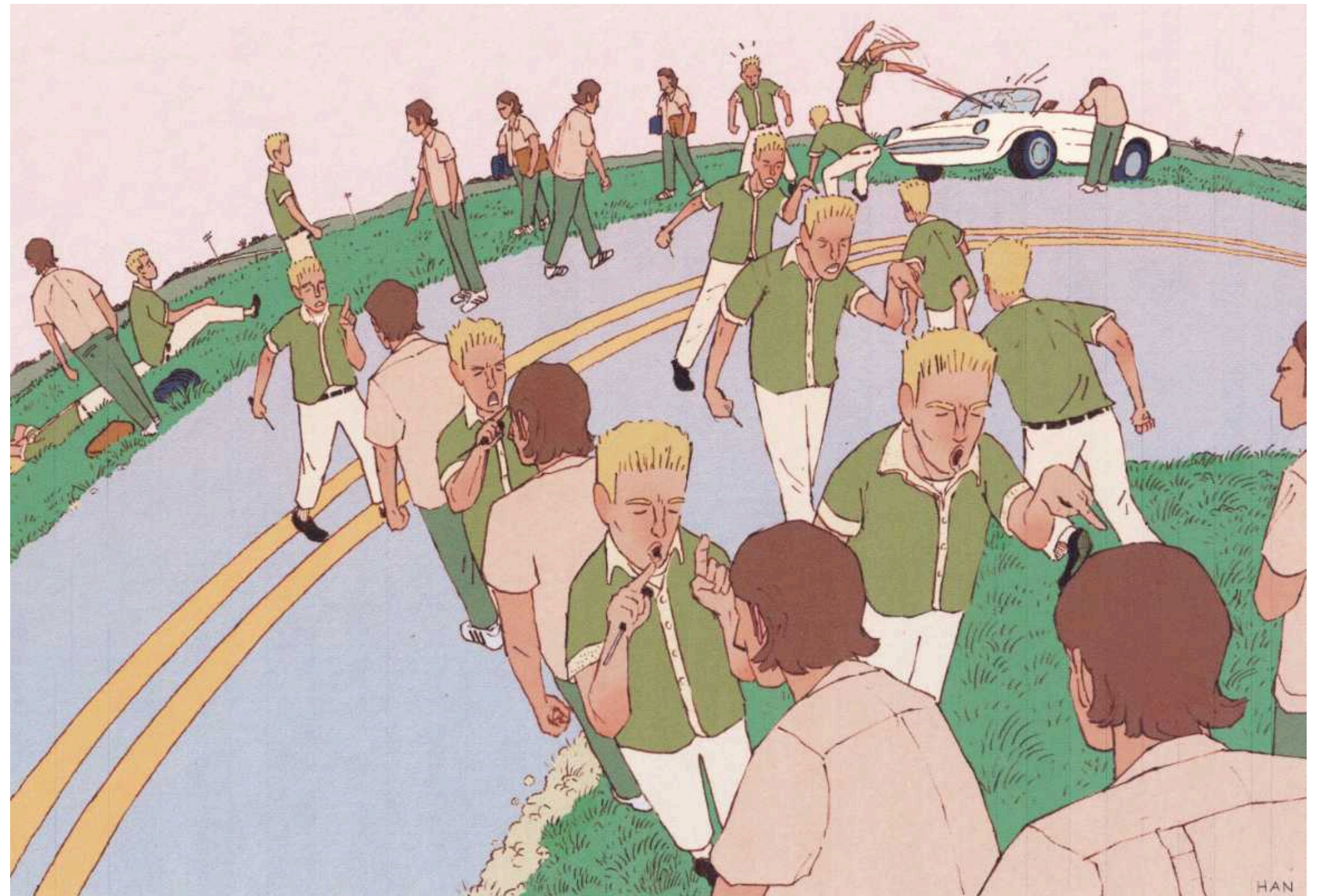


References : Isometric layouts

Ilya Milstein



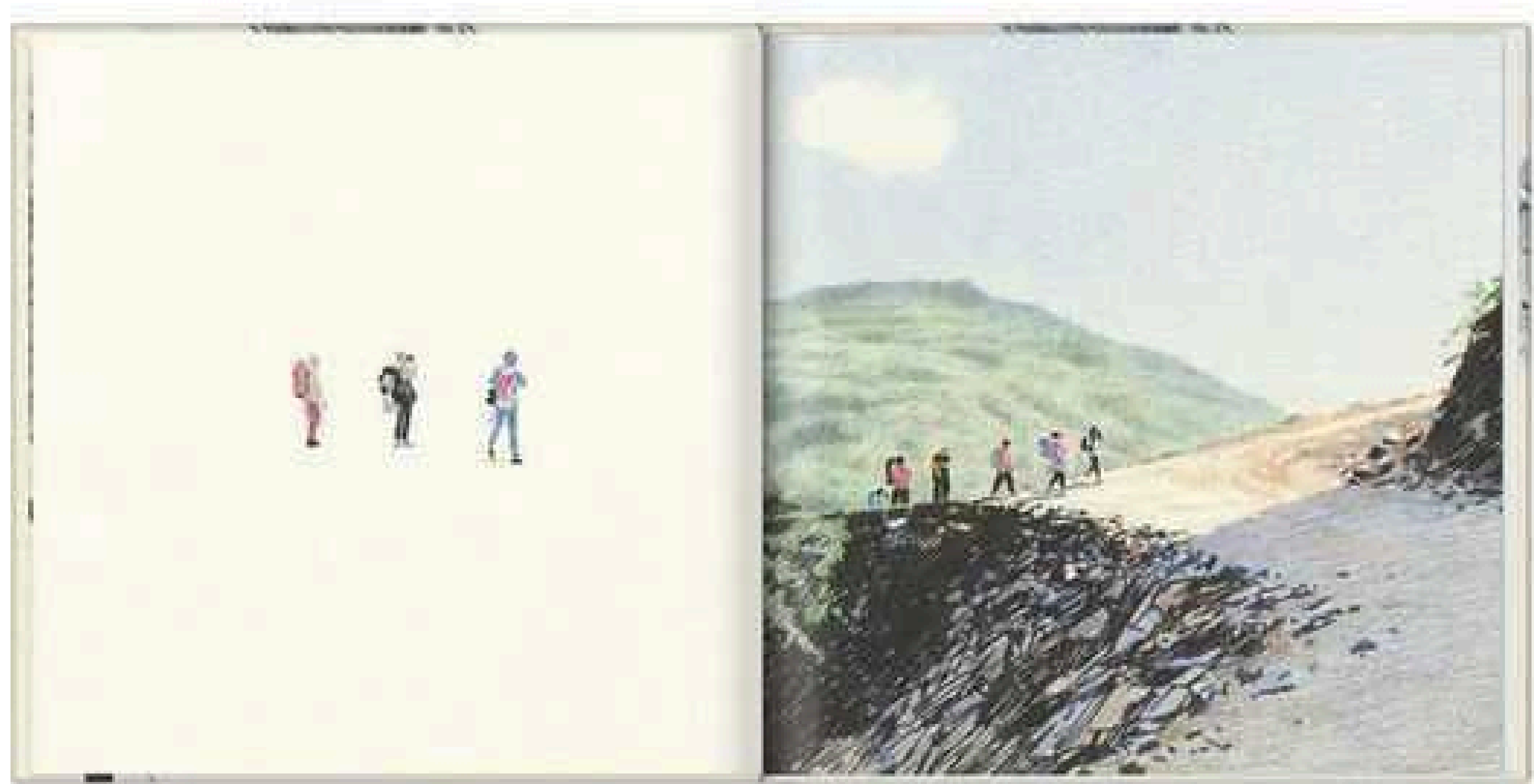
Joey Han



References : Publications



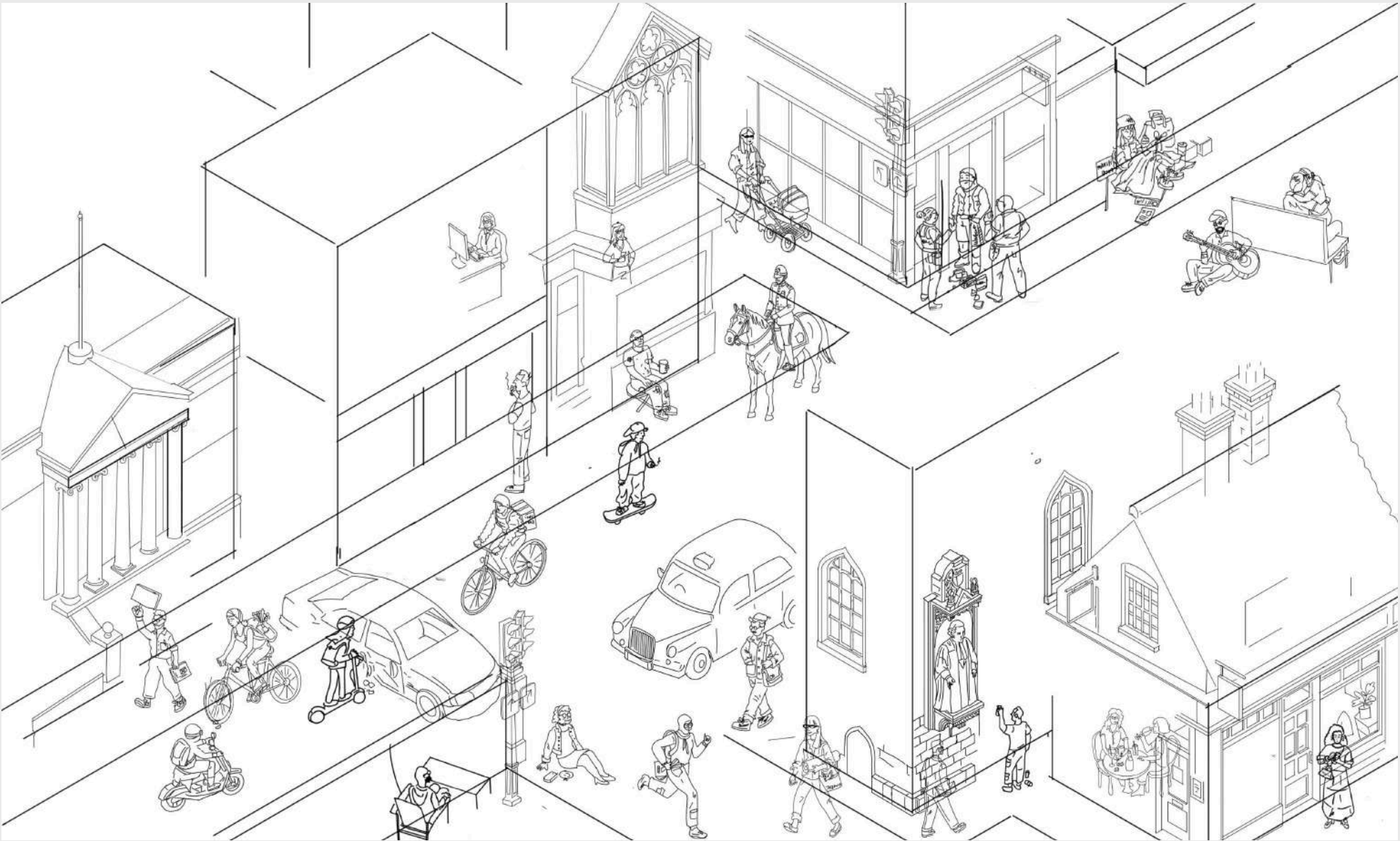
Lee kyutae



Camille Deschiens: The summers with Ismaël; picture made for Sulo puzzle, colour pencils (Copyright © Camille Deschiens, 2020)



Process











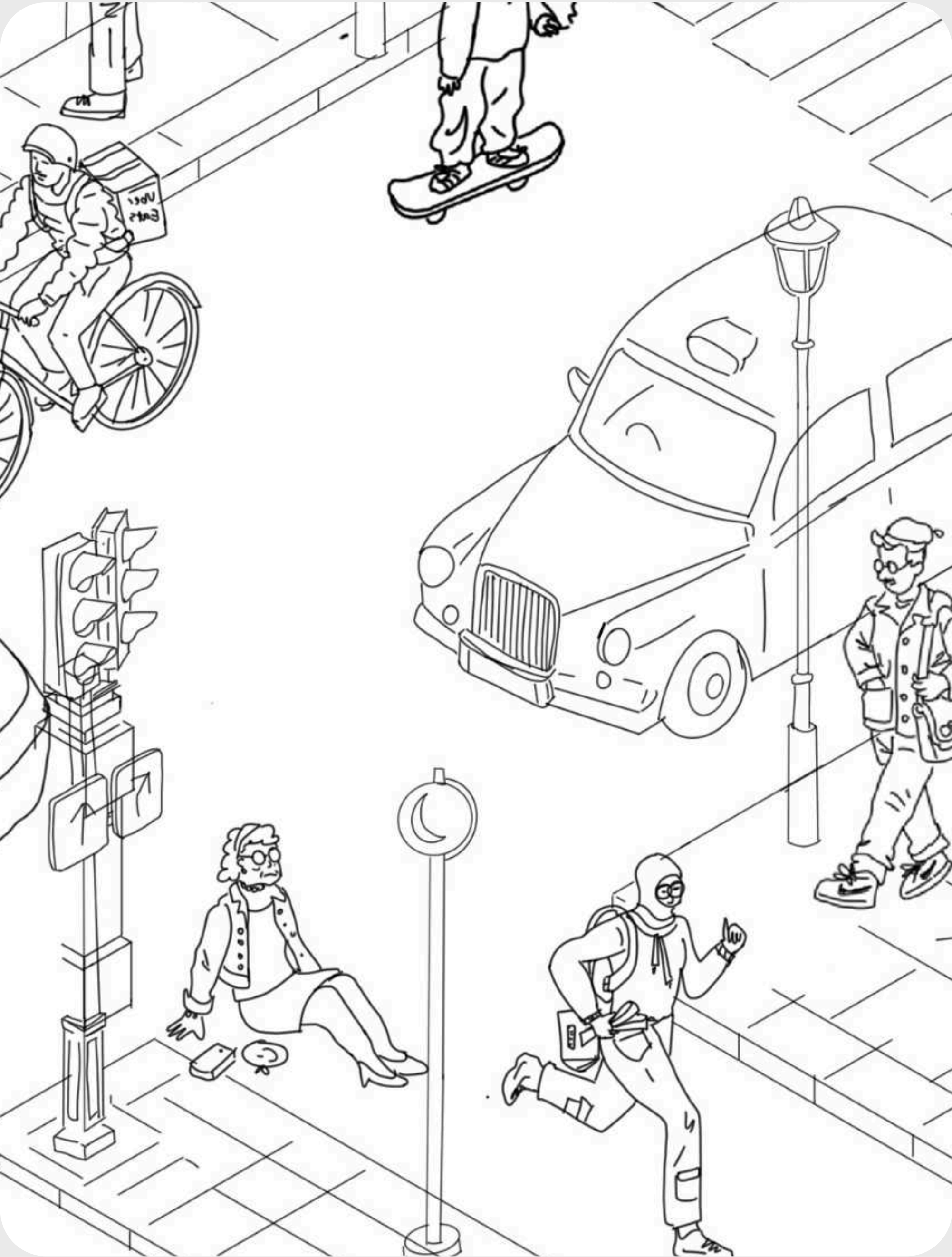


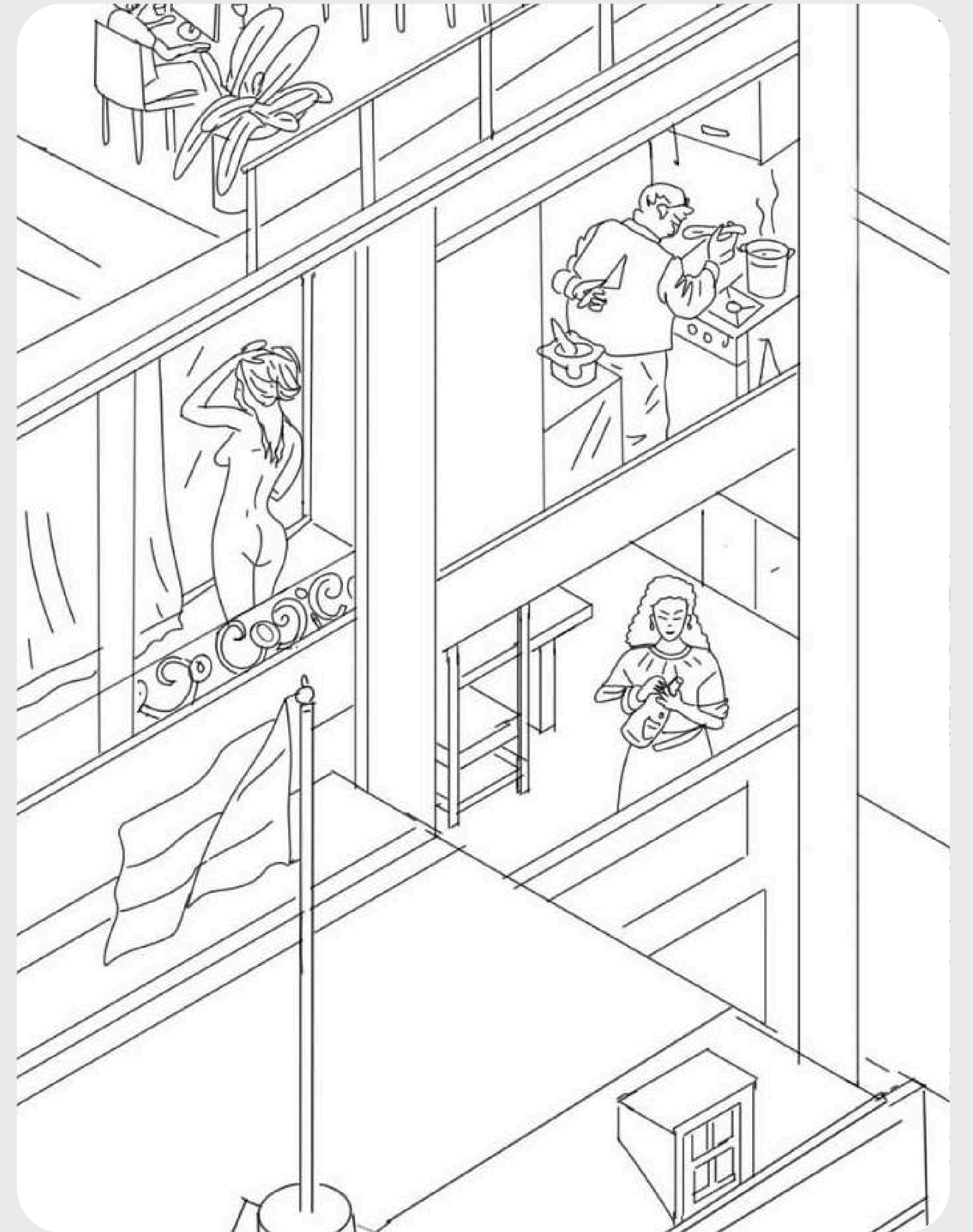




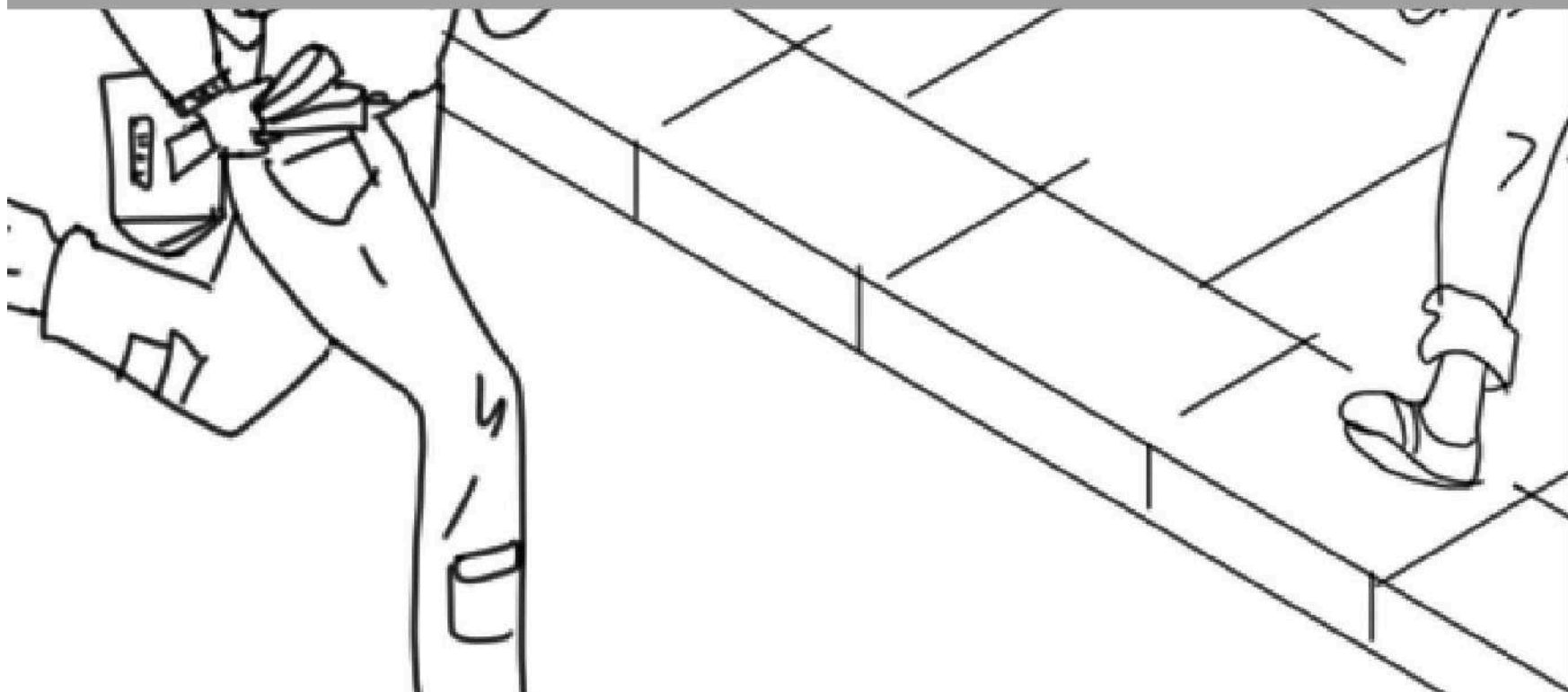
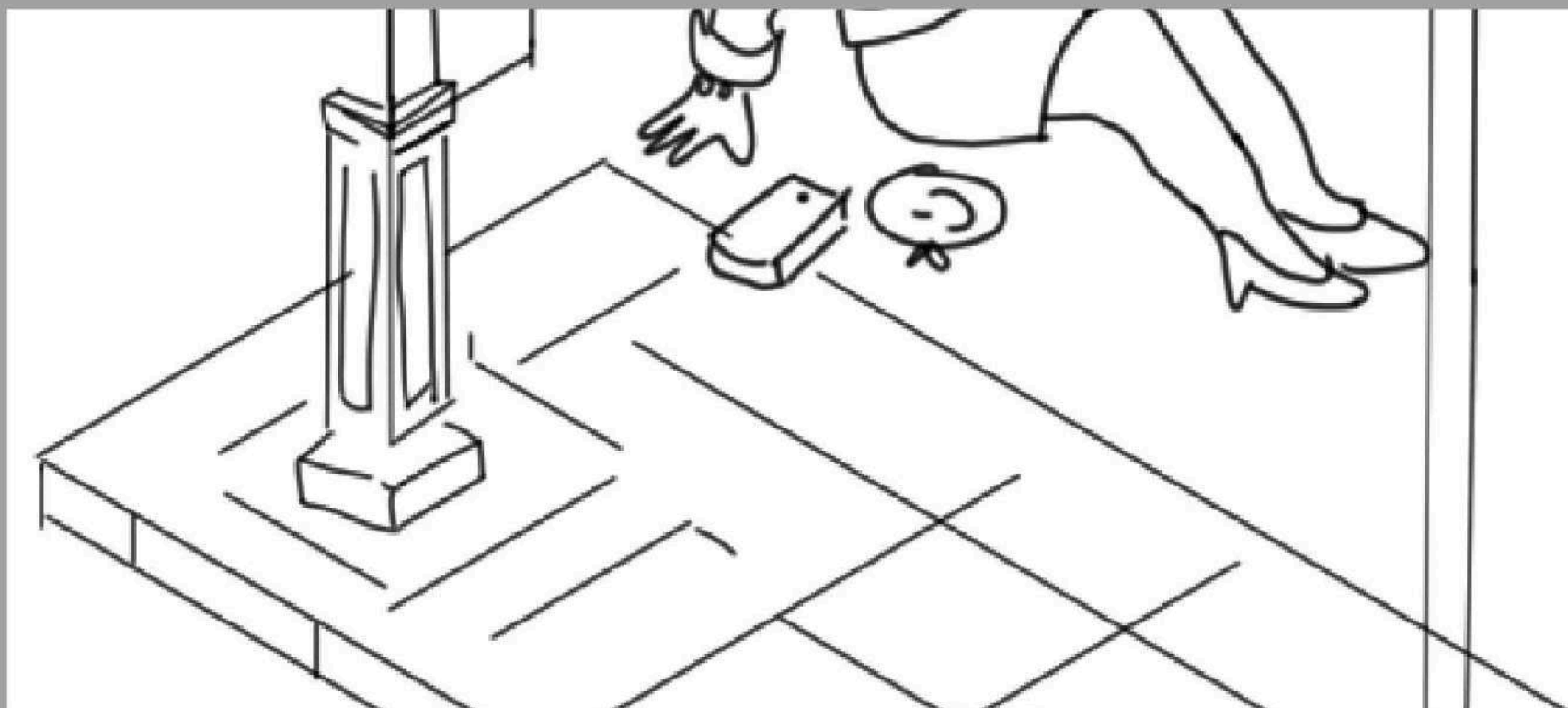






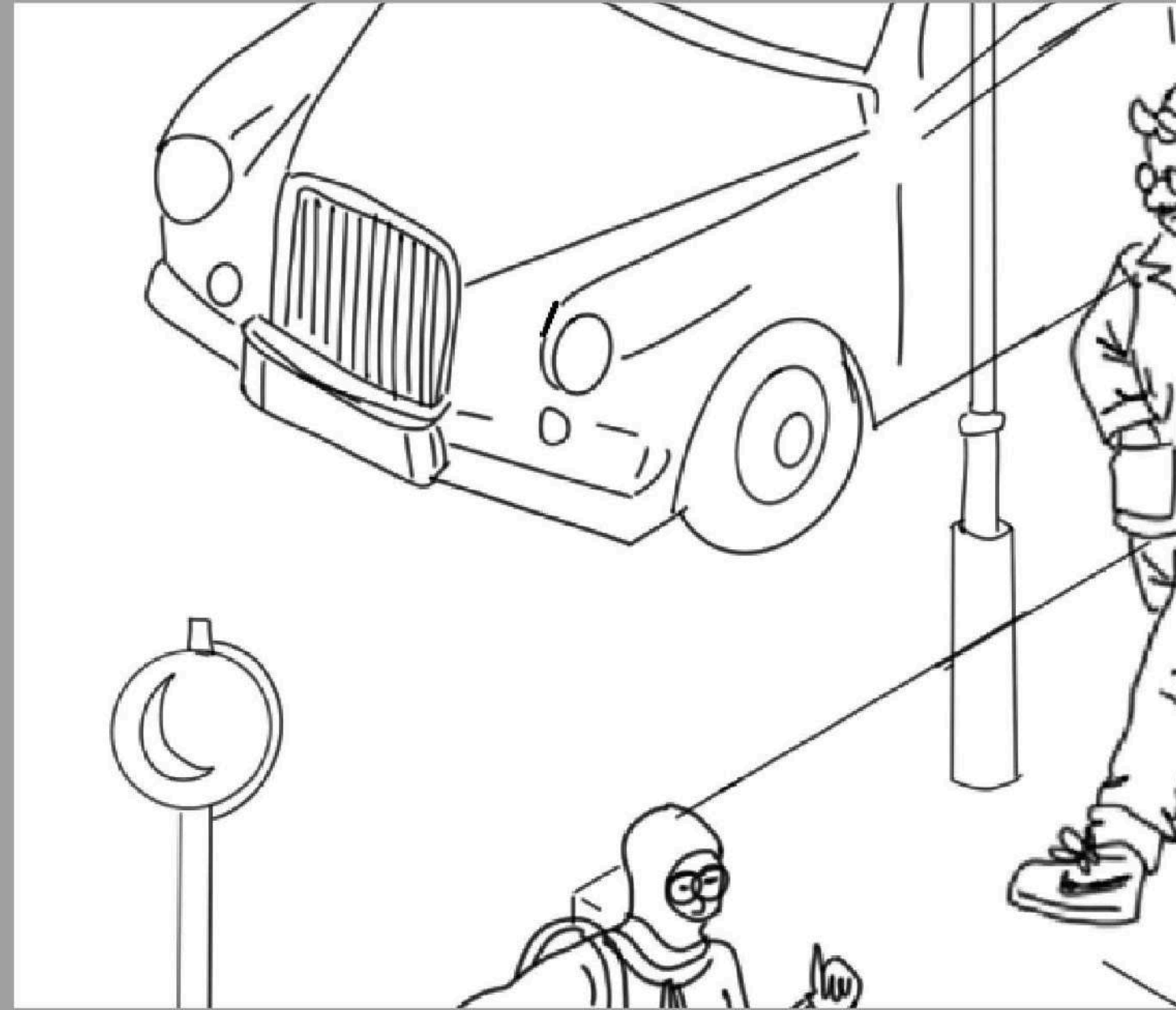


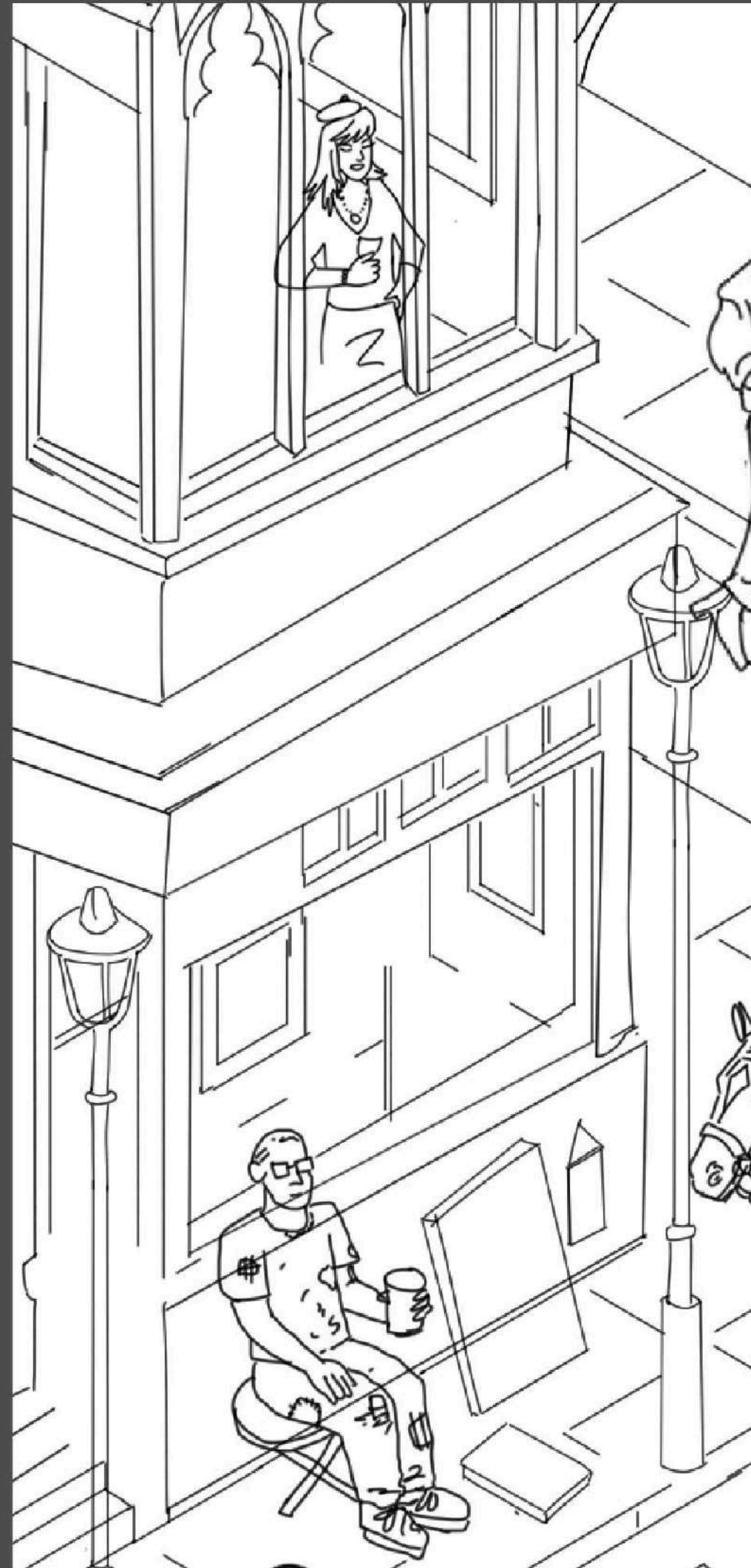


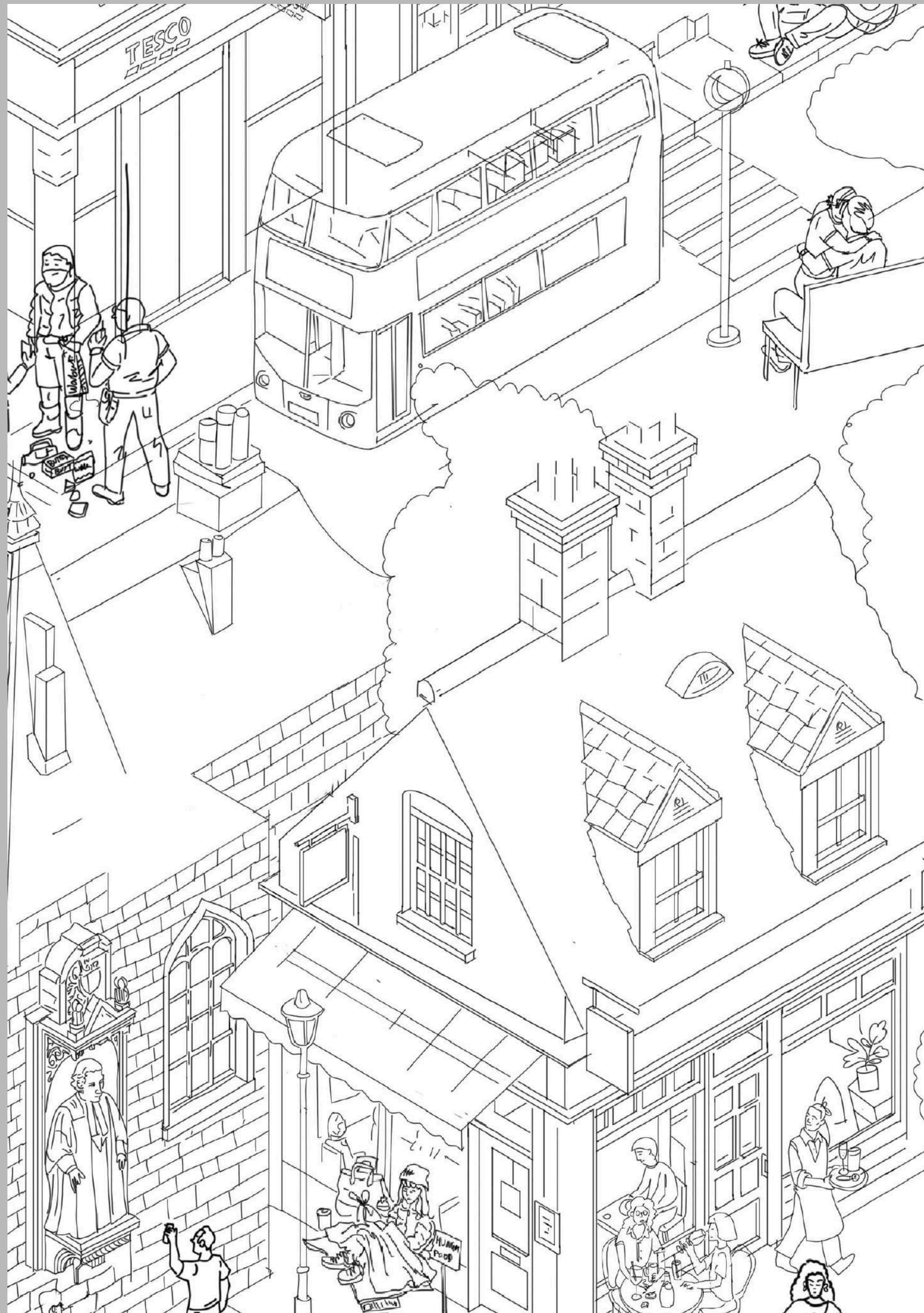












Christoph Niemann

SILKSCREEN PRINTS



Focus : Observation

People

London

Joy



joy of walking



not joy



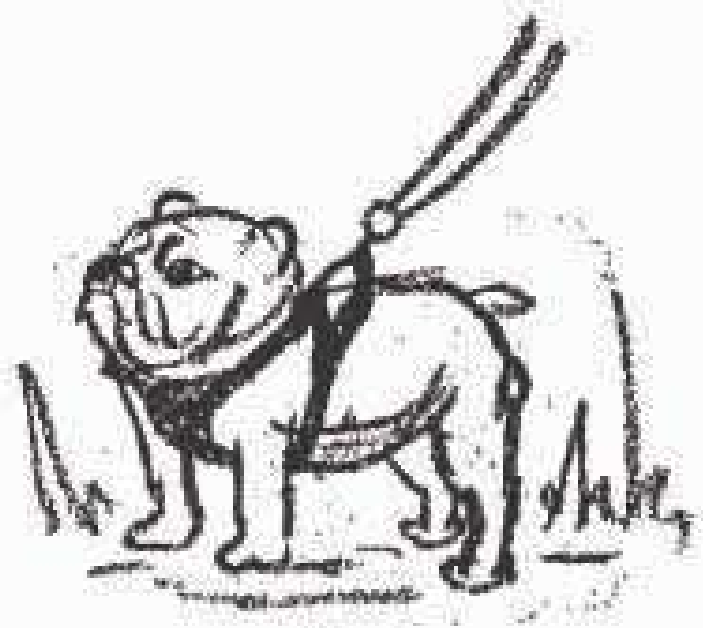
not joy



joy alone



joy together



joy of dog watching



joy of people watching



joy in scrolling



joy of shopping



not joy

Positions through Contextualising

Plains of Yonder

Introduction video
to White Lotus
seasons - 1,2,3.

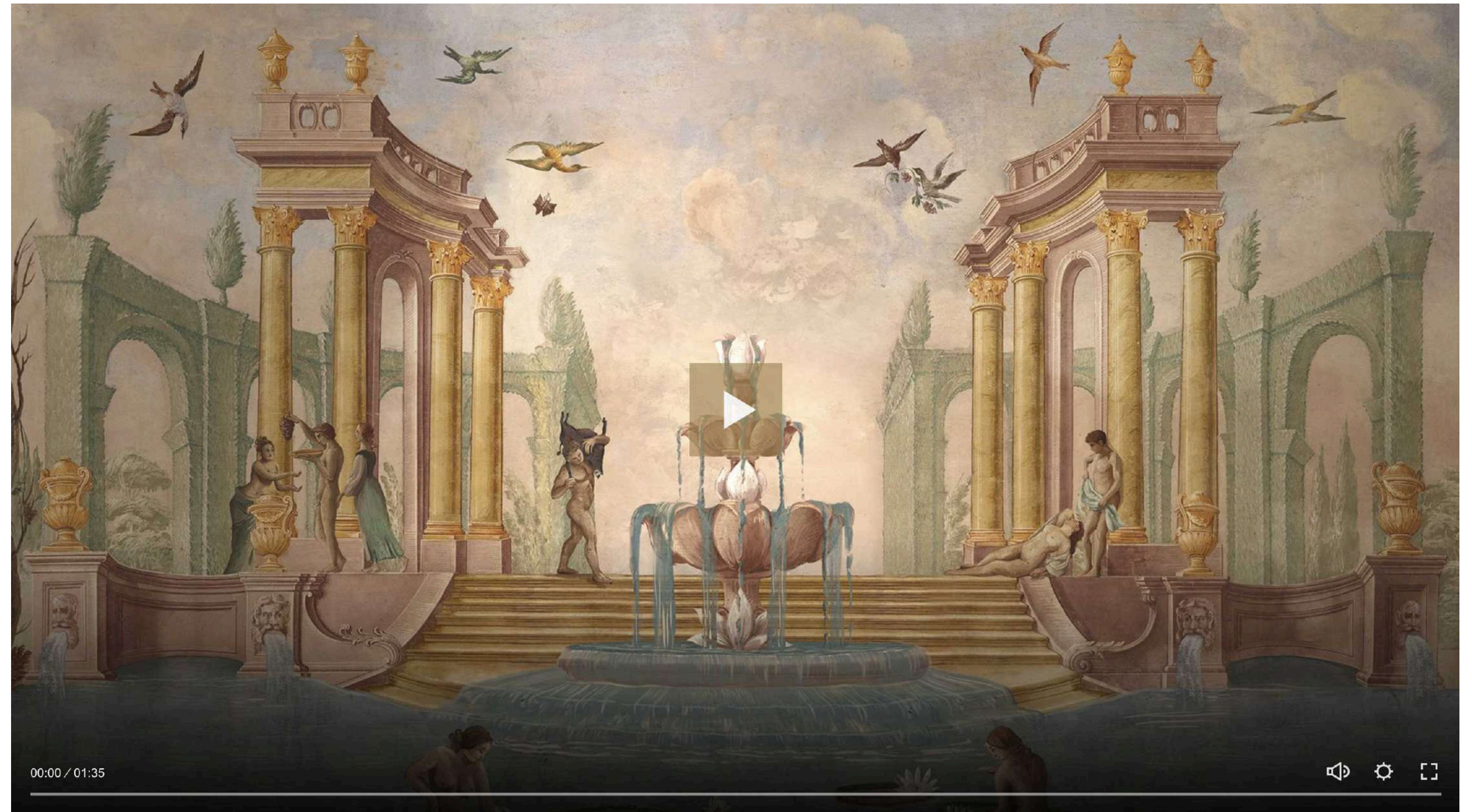
What I like:

Observation

Details

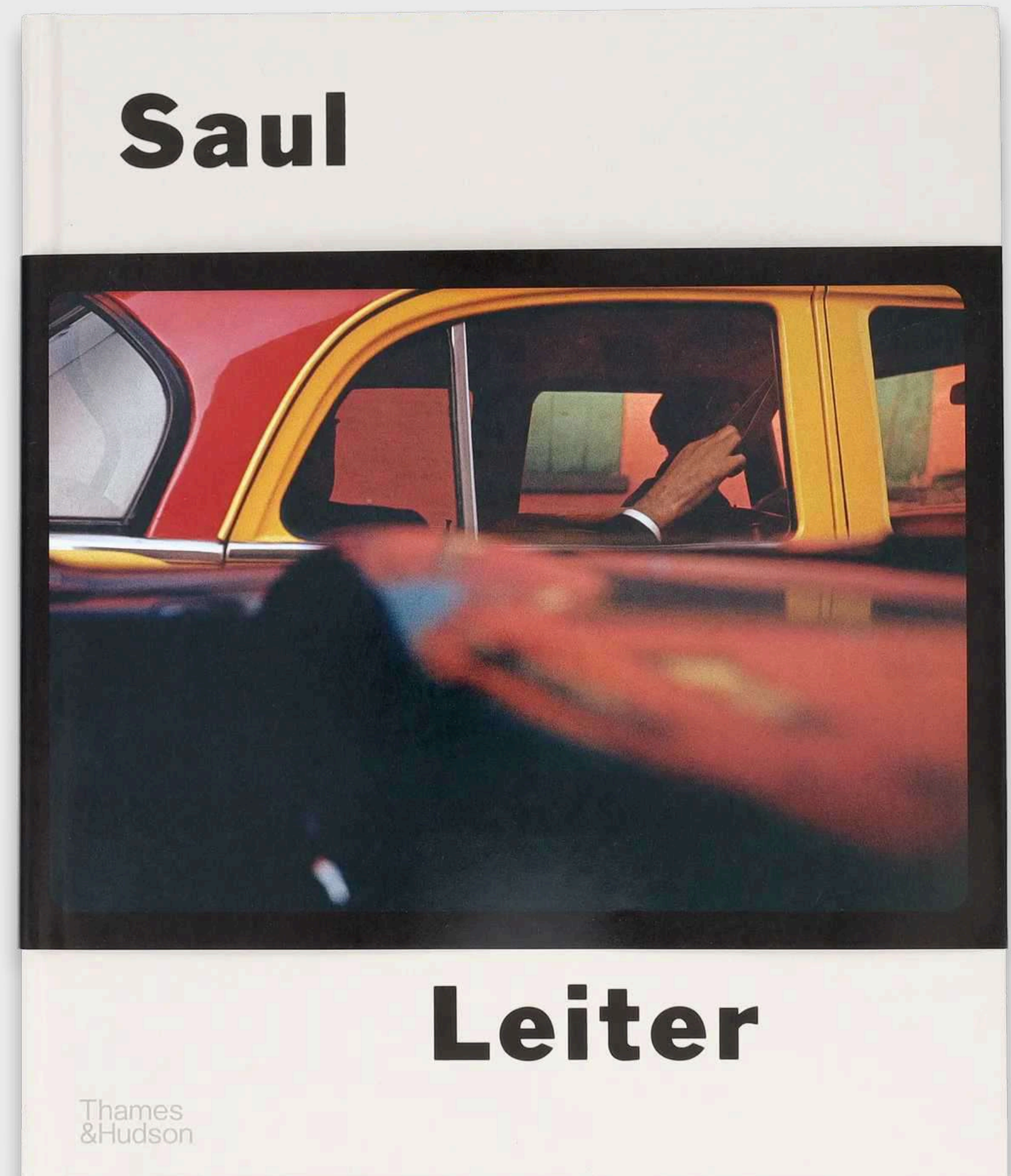
Metaphors

Drawings from photographs

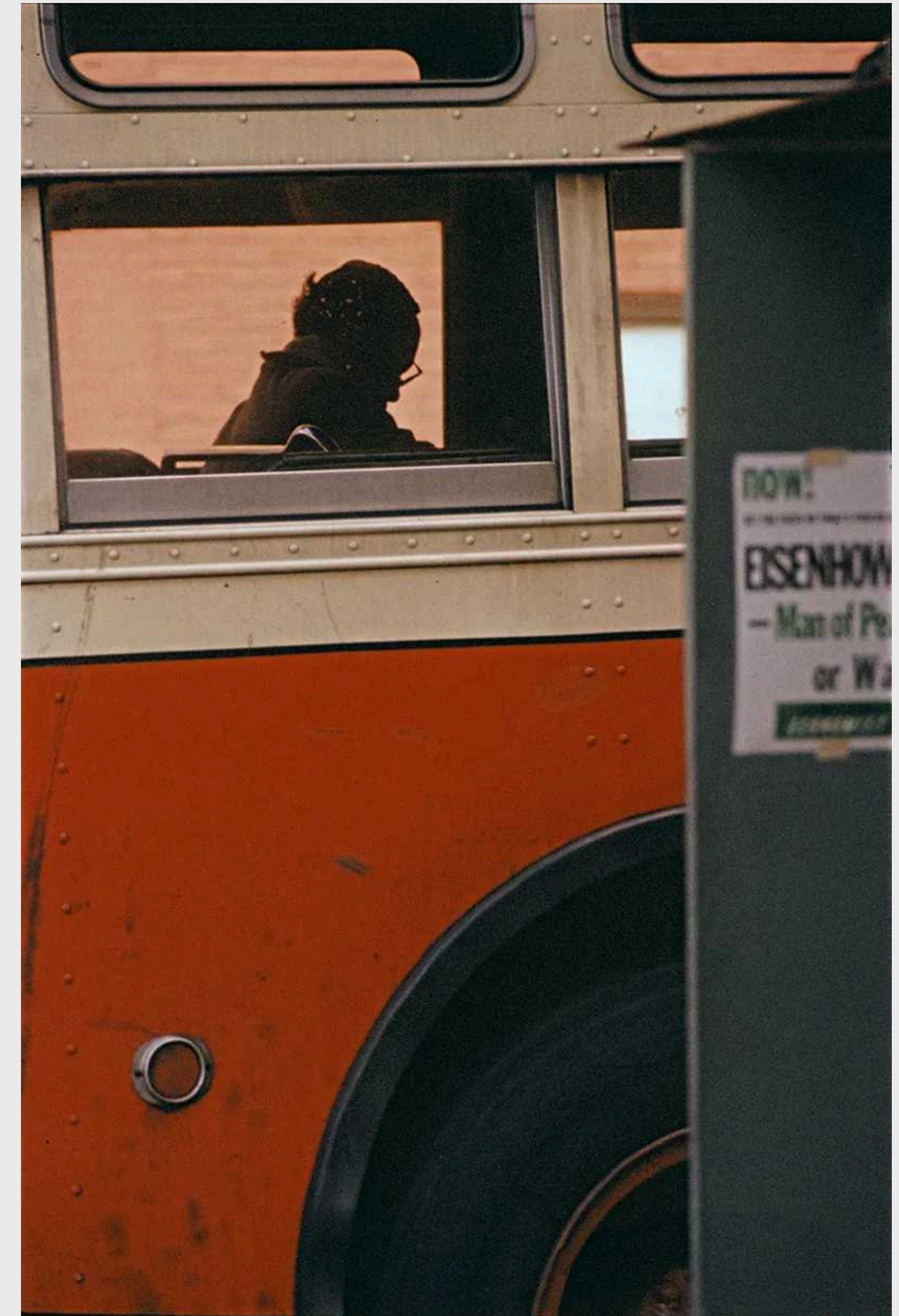




Saul Leiter

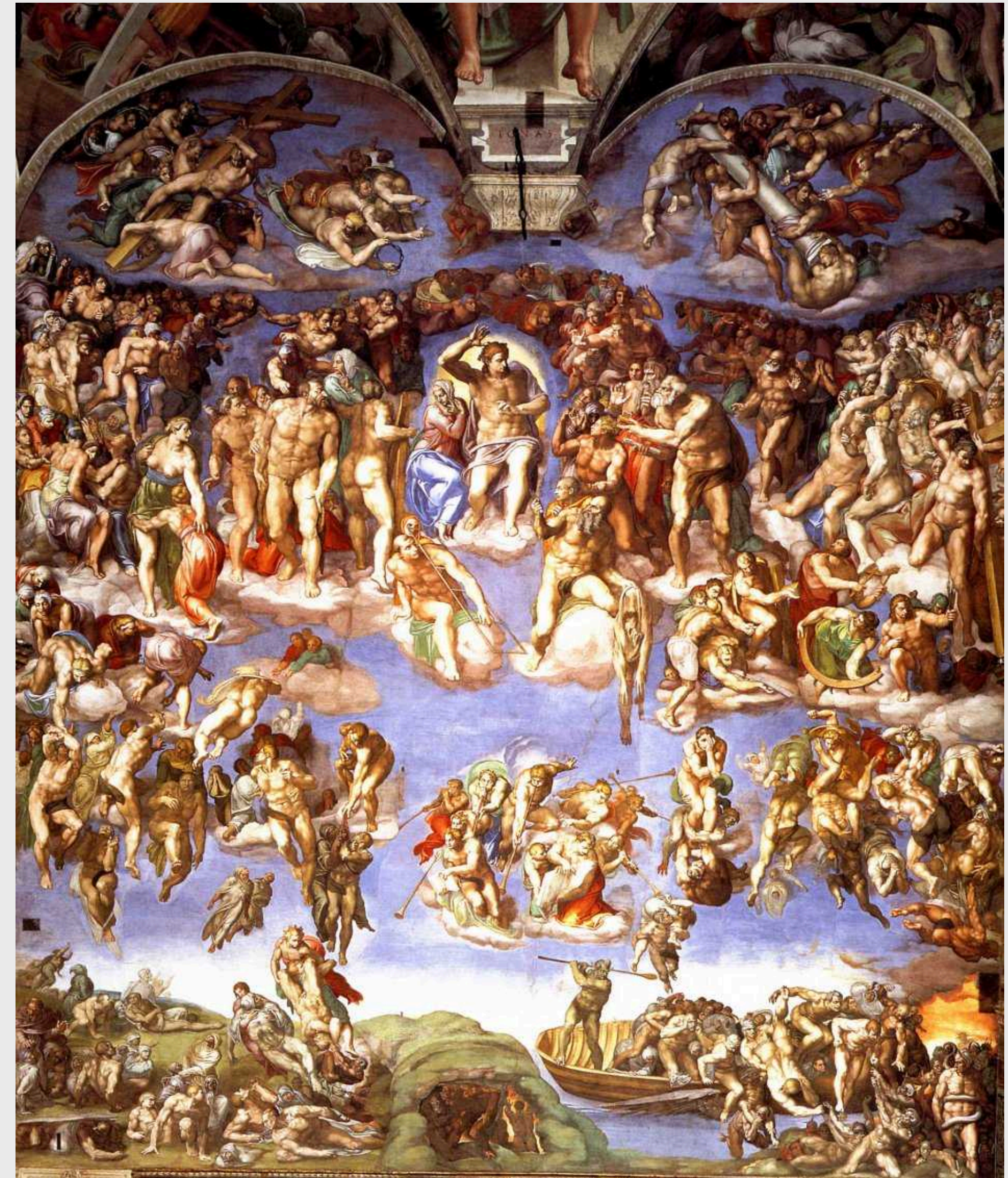


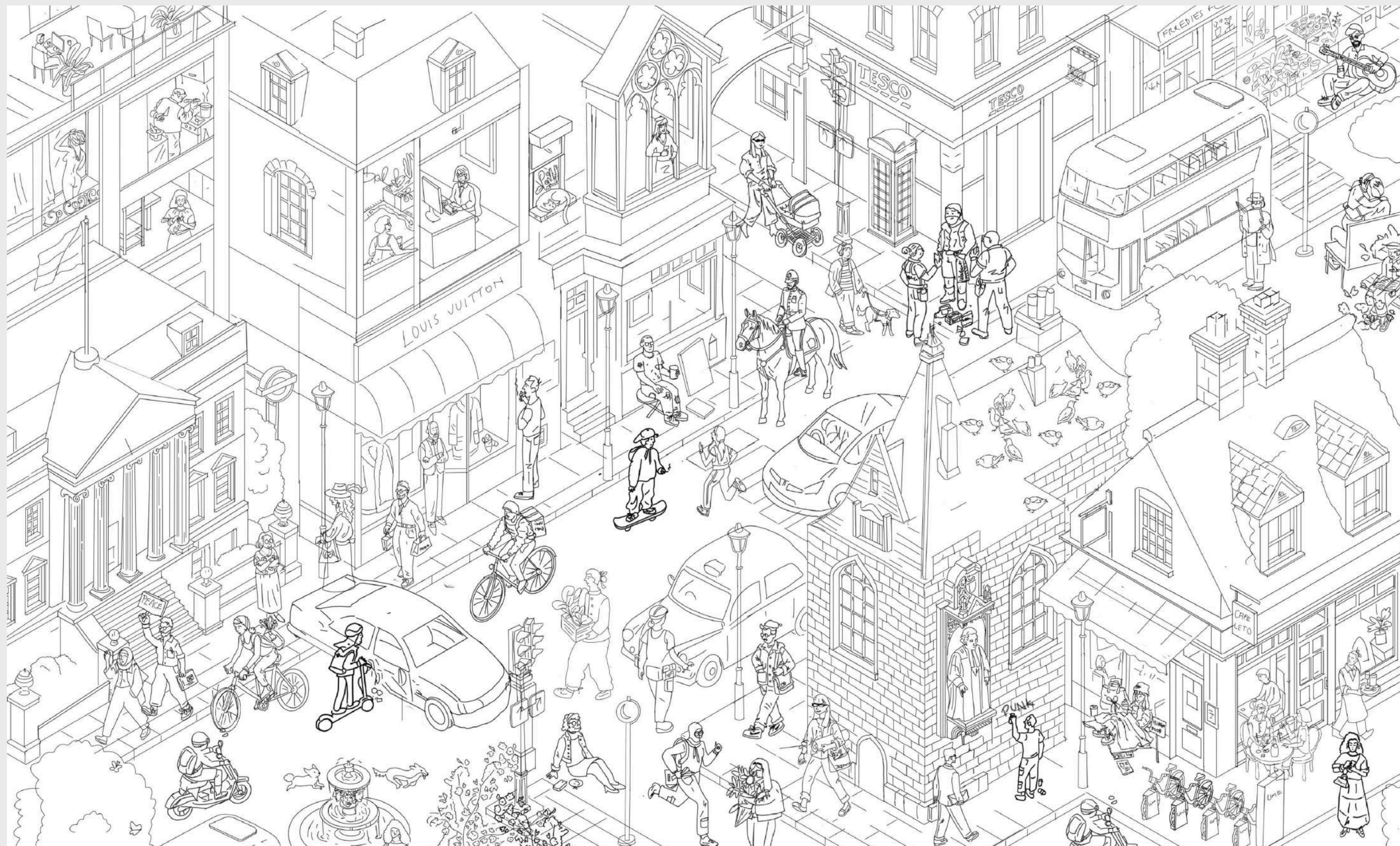
He is the unobtrusive observer who floats into a situation, quietly presses the shutter and drifts away without influencing the movement of the scene. He is unheard, unnoticed, and not missed when he is gone.



"The Last Judgement"

Michelangelo's "The Last Judgement" depicts the Second Coming of Christ and the final judgment of humanity. The composition is dominated by the figure of Christ, who is the center of the painting and is the focal point of the action. The painting is a dynamic and complex arrangement of figures, with Christ at the center and the damned and saved being separated by the divine judgment.





I see a person
I see a person buying lilies on a sunday
An artists playing on streets
I see lovers under a tree
I see newspaper is free
I see someone reading in a park
But I also see people fighting for peace
I see a woman who loves yoga
But loves her dog more
Friends drinking on the streets
In a cafe on my bucket list
A chef with herbs
I see a cat sitting sitting in a window
A woman with a hat
I see a person going to work
But also someone who cannot
I see people
In a cab
In a suit
In a uniform
On a bicycle
On a scooter
On a bus
On a lime |
On a drift board

I see a building made of bricks next to a building made of glass
I see a woman from a window living her dream
An old man cooking his favorite meal
I see a person using prada, gucci and givenchy
I see the royal mail, the royal buildings and the royal guards
I can see people wearing endless iterations of adidas
I see sculptures in old buildings
A mother of twins
I see on roofs that pigeons meet
A woman running on the busiest street
I see a person from a country I have never visited
But also from country I cannot visit

I often see vandalism, theft, shoplifting, and hunger

But in this chaos,
a child's laugh breaks through,
I see cherry blossoms against a sky blue

I see dogs run up to me
There is beauty in the ordinary
If you only wish to see

